

# Sponsorship Opportunities

Sponsorship Level	Sponsorship Benefits
<p>\$10,000</p> <p><b>Literacy Fact:</b> 43% of people with the lowest literacy skills live in poverty</p>	<p>Company link on the Adult Learning Center web site Logo prominently displayed on ALC web site and cycling web site. Logo prominently displayed on cycling shirt Name displayed on T Shirt. Company banner prominently displayed at reception area day of event. Company logo prominently displayed on print ads Signage displayed at every rest stop. Company logo prominently displayed on Telegraph thank you ad. Company promotional item in cyclist goody bag.</p>
<p>\$5,000</p> <p><b>Literacy Fact:</b> 70% of people with the lowest literacy skills have no full or part time job</p>	<p>Logo prominently displayed on cycling web site. Logo prominently displayed on cycling shirt Name displayed on T shirt. Company banner prominently displayed at reception area day of event. Company logo prominently displayed on print ads Signage displayed at two rest stops Company logo prominently displayed on Telegraph thank you ad Company promotional item in cyclist goody bag.</p>
<p>\$2,000</p> <p><b>Literacy Fact:</b> By age four, children who live in poor families will have heard 32 million fewer words than children living in professional families</p>	<p>Logo displayed on cycling web site Logo displayed on cycling shirt Name displayed on T shirt Company banner prominently displayed at reception area day of event Signage displayed at one rest stop. Company logo displayed on Telegraph thank you ad Company promotional item in cyclist goody bag</p>
<p>\$1,000</p> <p><b>Literacy Fact:</b> 49% of individuals with low literacy could not determine if they were eligible for free care by reading hospital financial forms</p>	<p>Logo displayed on cycling web site Name displayed on T shirt Company banner displayed at reception area day of event Company logo displayed on Telegraph thank you ad Company promotional item in cyclist goody bag</p>
<p>\$500</p> <p><b>Literacy Fact:</b> More than 20% of adults read at or below a fifth grade level</p>	<p>Logo displayed on cycling web site Name displayed on T shirt Company logo displayed on Telegraph thank you ad Company promotional item in cyclist goody bag</p>
<p>\$250</p> <p><b>Literacy Fact:</b> 42% of individuals with low literacy could not comprehend instructions to "take medicine on an empty stomach"</p>	<p>Name displayed on T shirt Company logo displayed on Telegraph thank you ad Company promotional item in cyclist goody bag</p>
<p>\$100</p> <p><b>Literacy Fact:</b> The lower the literacy the higher the incidence of heart disease and diabetes</p>	<p>Name displayed on T shirt</p>

# Sponsorship Registration

## I. Sponsor Information

Choose one level and circle:

\$100      \$250      \$500      \$1000  
 \$2000      \$5000      \$10000

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## II. Payment Information

Check appropriate box

Enclosed is a check for \$ \_\_\_\_\_

Checks made payable to: Adult Learning Center

Please charge my credit card: (circle one)

Visa      American      Xpress      MasterCard

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Print and mail to: Adult Learning Center,  
 4 Lake Street, Nashua, NH 03060  
 Online sponsorship registration:  
[www.adultlearningcenter.org](http://www.adultlearningcenter.org)