

Sponsorship Opportunities

Sign up as a sponsor and receive the following benefits. Corporate, business or individual sponsors are welcome.

Sponsorship Level	Sponsorship Benefits
<p>\$10,000</p> <p>Literacy Fact: 14.5% of the US population lacks literacy skills. This translates to 32 million adults who are unlikely to be able to properly interpret their child's report cards, fill out job applications or read the labels on medicine bottles.</p>	<p>Company link on the Adult Learning Center web site Signage displayed at every rest stop. All benefits associated with \$5,000 sponsorship</p>
<p>\$5,000</p> <p>Literacy Fact: Employees mistakes, attributed to lack of basic literacy skills, cost American businesses an estimated \$60 billion in productivity each year.</p>	<p>Signage displayed at three rest stops All benefits associated with \$2,000 sponsorship</p>
<p>\$2,000</p> <p>Literacy Fact: By age four, children who live in poor families will have heard 32 million fewer words than children living in professional families</p>	<p>Signage displayed at one rest stop. All benefits associated with \$1,000 sponsor</p>
<p>\$1,000</p> <p>Literacy Fact: 49% of individuals with low literacy could not determine if they were eligible for free care by reading hospital financial forms</p>	<p>Company banner displayed at reception area day of event Company promotional item in cyclist goody bag All benefits associated with \$5,00 sponsor</p>
<p>\$500</p> <p>Literacy Fact: More than 20% of adults read at or below a fifth grade level</p>	<p>Logo displayed on cycling web site Name displayed on T shirt Company name displayed in Telegraph thank you press release</p>
<p>\$250</p> <p>Literacy Fact: 42% of individuals with low literacy could not comprehend instructions to "take medicine on an empty stomach"</p>	<p>Name displayed on T shirt Company name displayed in Telegraph thank you press release</p>
<p>\$100</p> <p>Literacy Fact: The lower the literacy the higher the incidence of heart disease and diabetes</p>	<p>Name displayed on T shirt</p>

Event Sponsors

Sponsorship Registration

I. Sponsor Information

Choose one level and circle:

\$100 \$250 \$500 \$1,000
 \$2,000 \$5,000 \$10,000

Contact Name: _____

Business: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

II. Payment Information

Amount of payment: \$ _____

Make check payable to: Adult Learning Center

◇ Please charge my credit card: (circle one)

Visa American Xpress MasterCard

Account Number: _____

Expiration Date: _____

Signature: _____

Print and mail to:

Adult Learning Center, 4 Lake Street, Nashua, NH 03060

Online sponsorship payment and registration:

www.adultlearningcenter.org